

RECEIVED

JAN 27 2010

TOWN CLERK'S OFFICE  
FAIRFIELD, CT

Government Access Television Alliance

A Subcommittee of Cable Advisory Council Area 2

Minutes for January 19, 2010

Orange Town Hall/Orange, CT

Committee

Marlene Silverstein (Orange, Chair)

Aldon Hynes (Woodbridge)

Howard Jacobson (Fairfield/Consultant)

Phil Kearney (Milford)

Donald Leslie (Fairfield)

Ron Davis (Orange)

The meeting was called to order at 7:04pm.

*Approve Minutes:* Aldon Hynes read the minutes. It was noted that the minutes incorrectly included approval of the July minutes. Marlene Silverstein, seconded by Donald Leslie, made the motion to approve the minutes of the December 15, 2009 meeting. The motion carried with unanimously .

*Update on Grant reports:* Chairwoman Silverstein reported that the amount of grant requests totaled \$93,086.24 for equipment and \$26,365 for labor. In terms of the grant requests, it was reported that there was a change of personnel at MGAT. GATA will need a letter from the Mayor of Milford to reflect these changes.

*Review 2009-2010 Grant Applications & Prepare Recommendations for Full CAC Council:* Chairwoman Silverstein recommended reviewing equipment requests initially and after the approval of equipment requests, reviewing the labor requests. The request from Platt Technical High School was submitted by Paula Patterson. There was concern about whether or not Ms. Patterson could submit a request, or if requests must be submitted via MGAT. Additional concern was expressed about making sure that programs produced by grant recipients are produced for town specific cable channels, and not for other distribution channels. This was a concern about the Platt High School grant application as well as for items in the grant application, specifically for large monitors.

Donald Leslie moved that Platt be given until end of Day Jan 27th to combine its proposals with the MGAT Education Grant Request and that the Platt portion for hardware not exceed \$12,000. The motion was seconded by Ron Davis. Phil Kearney, as the representative from Milford recused himself and the motion passed unanimously.

There was a brief discussion about the Woodbridge application and understanding exactly what was being requested. Redesigning the applications for next year to make them clearer was briefly discussed.

The Orange application included a section for loaner equipment. This is for equipment that OGAT would loan to people in Orange to produce "Around the Town" videos for OGAT. These would involve interviews with people like the Fire Chief and the First Selectmen. The group would film and produce the videos themselves and OGAT would air them. This fits with the OGAT policy of airing video of any event that is financially supported by the Town of Orange. The video equipment would primarily be borrowed by members of the Senior Leadership Group, organized by the town supported Senior Center.

The Fairfield request included requests for Leightronix Server Stream Capability. Concern was expressed about whether this was an appropriate use of funds given that the funds are to be used for distribution for Cable subscribers.

Discussion of Fairfield request and Leightronix Server Stream Capability... Discussion about streaming online not really part how cable subscriber money is to be spent.

After discussing many aspects of the requests, Chairwoman Silverstein recommended funding all the equipment requests, with the exception of the Platt request in full and allocating whatever remained to labor requests. The total amount of equipment requests, assuming that Platt comes back with a \$12,000 request was \$87,233.44.

Ron Davis moved that GATA approve all other equipment requests with the exception of Platt. Aldon Hynes seconded the motion and it was approved unanimously.

Donald Leslie moved that remaining funds will distributed for labor requests, prorated for the available funds. Phil Kearney seconded the motion and it was approved unanimously. It was noted that this would place the amount spent on labor in the range of 10 to 15% which members believed was an acceptable range.

The individual grants equipment grants were then voted on. For the City of Milford, Donald Leslie moved and Ron Davis seconded approving \$15,347.79 for the City of Milford, \$6,451.90 for J. A. Foran High School in Milford and \$6,451.90 for Jonathan Law High School in Milford. \$12,000 was reserved for Platt Technical High School, pending an acceptable application. Phil Kearney recused himself and the grants were approved unanimously.

Phil Kearney, seconded by Donald Leslie moved that the equipment grant request of \$3,139 by the Town of Woodbridge be approved. Aldon Hynes recused himself and the grant was approved unanimously.

Phil Kearney, seconded by Donald Leslie moved that the equipment grant request of \$9,162.85 by the Town of Orange be approved. Marlene Silverstein and Ron Davis recused themselves and the grant was approved unanimously.

Ron Davis, seconded by Donald Leslie moved that the equipment grant request of \$16,540 by the Town of Fairfield and \$18,140 for the Fairfield Public Schools be approved. Donald Leslie recused himself and the grant was approved unanimously.

Marlene Silverstein suggested discussing adjusting schedule for proposals at next month's meeting to reflect the new quarterly schedule of payments received.

With no further business to attend to, Ron Davis, seconded by Phil Kearney moved to adjourn at 9:13 PM.

Respectfully submitted,  
Aldon Hynes, GATA Secretary